

ANNUAL REPORT 2023

One world.
One mission.

WORLD
FOR
ALL



WORKING WITH URGENCY AND FOCUS

As our global alliance enters its third official year, the need for collaboration, collective action and bold, innovative thinking feels even more imperative than when these conversations began many years ago. There is a deep interconnection between water, sanitation and all of the other systems people depend on to thrive.

We fervently believe that lasting, safe water and sanitation services act as a gateway to more effective public services, sustainable economic development, broader social justice and resilience in the face of climate change. As a result of this, our teams reach beyond the water, sanitation and hygiene sectors to collaborate with government and other local leaders in health, climate, economic development, education and equality.

The One For All joint influence strategy and results framework truly propels our collective efforts forward, now into 17 countries around the globe. We continue to work with urgency and focus on solving for Sustainable Development Goal 6: sanitation and water for all.

You'll see examples of these efforts in the stories we're sharing this year. We're especially proud of the collective work in hosting the All Systems Connect International Symposium, which brought together more than 750 leaders from national governments, service providers, investors, academics, young activists, INGOs and grassroots civic society representatives for strategic conversations and problem-solving.

We're excited to share the impact from 2023 on behalf of the One For All members. We truly are going further, faster. Together.

One For All Steering Committee, 2023



Patrick Moriarty, IRC



Vida Duti, IRC



Sarah Bramley, Water For People



Mark Duey, Water For People



Adrienne Lane, Water for Good



Jon Allen, Water for Good

WHY WE'RE UNIQUE

One For All was founded on the belief that we can go faster and further together. The year 2030 — the United Nations deadline for Sustainable Development Goals — is no longer a distant target. Solving for SDG 6 (water and sanitation for all) requires urgent, innovative, collective action as we face the growing impacts of the climate crisis and other interconnected challenges on people's lives.

Sustainable Development Goals intersect and overlap in their pursuit of justice, peace and prosperity for all: Action toward one goal affects outcomes in other goals. The same with One For All. We work with local and national governments and regional and global institutions to implement lasting climate-resilient water and sanitation systems. We partner with others because our futures and systems are interconnected. Safe and sustainable water services are a critical part of making people more resilient and adaptable in the face of a myriad of challenges facing the world today.

TOGETHER, WE INFLUENCE ALL TYPES OF LEADERS. We inspire leaders at all levels and believe everyone has a seat at the table in the shared pursuit of lasting water and sanitation service provision — from presidents to grandmothers. Diverse voices, unique perspectives and proven expertise shape who we are. This commitment to inclusion drives our ambitious vision forward.

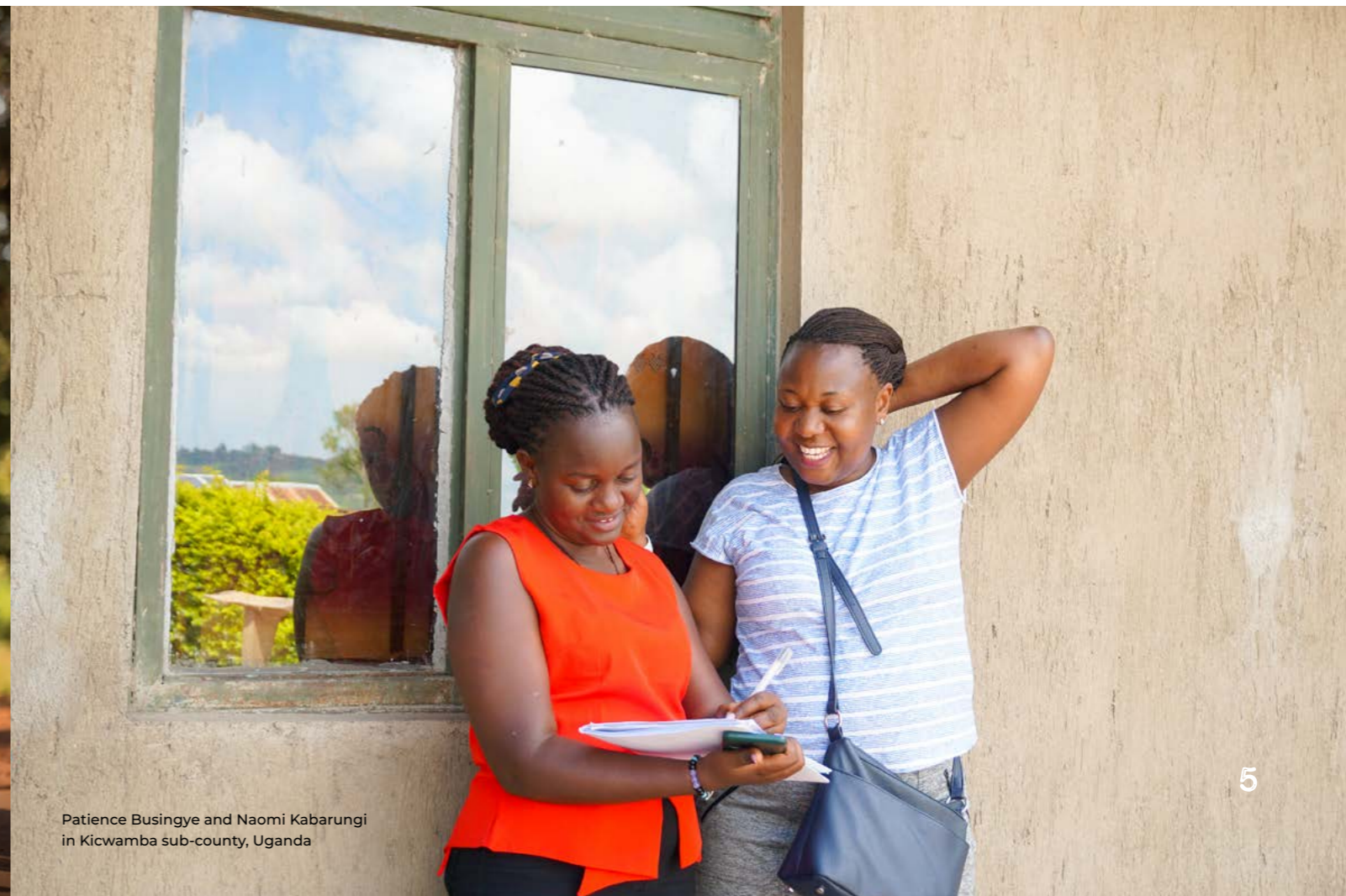
TOGETHER, WE ACHIEVE GREATER IMPACT. We respectfully challenge each other to go beyond business as usual. As we hold ourselves and each other accountable, we magnify each other's strengths and so achieve bolder outcomes.

TOGETHER, WE CREATE MOMENTUM THAT LEADS TO TRANSFORMATION. Our systems approach connects people and equips them to generate long-term impact. Staff work with local and national governments so that communities prosper. We try, we fail, we learn, we succeed.

TOGETHER, WE BUILD ENDURING CHANGE.



Geoffrey David Nyeko in Luuka District, Uganda



Patience Busingye and Naomi Kabarungi in Kicwamba sub-county, Uganda



Dr Githinji Gitahi, AMREF Health Africa

WHERE WE'VE BEEN IN 2023

All Systems Connect International Symposium

The achievement of SDG 6 by 2030 requires us to think and lead differently, to connect across sectors as systems leaders to find integrated solutions that will achieve justice for all. The challenges we face and the solutions we seek in water and sanitation are inextricably linked to the challenges, solutions and leadership decisions being made in wider public services and systems — from health and education to finance and national planning.

It was this vision that led to One For All hosting the All Systems Connect International Symposium in May 2023 in The Hague.

Our ideas struck a chord for many around the world. Over three days, more than 750 people from a range of systems met to explore shared challenges, dismantle silos and design solutions together.

Delegations of 10 national ministries and ministers mingled with a dynamic mix of mayors, service providers, experts, investors, academics, planners, young activists, INGOs and grassroots civic society representatives.



All Systems Connect International Symposium

Changemakers from water, sanitation and hygiene, health, climate, economic development and social justice organized into over 60 sessions to connect with purpose, work on collective solutions and strengthen their capabilities as systems leaders. Government delegations met, talked and worked with other financiers, WASH colleagues from other countries and representatives from health, climate and other sectors.

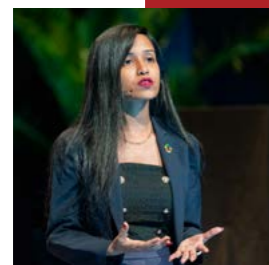
Overall, delegates scoped how to influence and mobilize change to take solutions to scale, nationally and internationally. This led to renewed commitments to collective action in our focus countries and across sectors and to programs like the Heads of State Initiatives (see page 12), seeking to shift water, sanitation and hygiene up the political agenda by living the message of the conference and alliance: We are stronger together.



Dr Amaka Godfrey, WaterAid UK



Hadi Toure, Afr'eau and Ambassador Bobby Whitfield, National Water, Sanitation and Hygiene Commission, Liberia



'All 17 UN sustainable development goals are intricately linked to each other. We tend to work in silos, and it's very important for us to not work in silos anymore.'

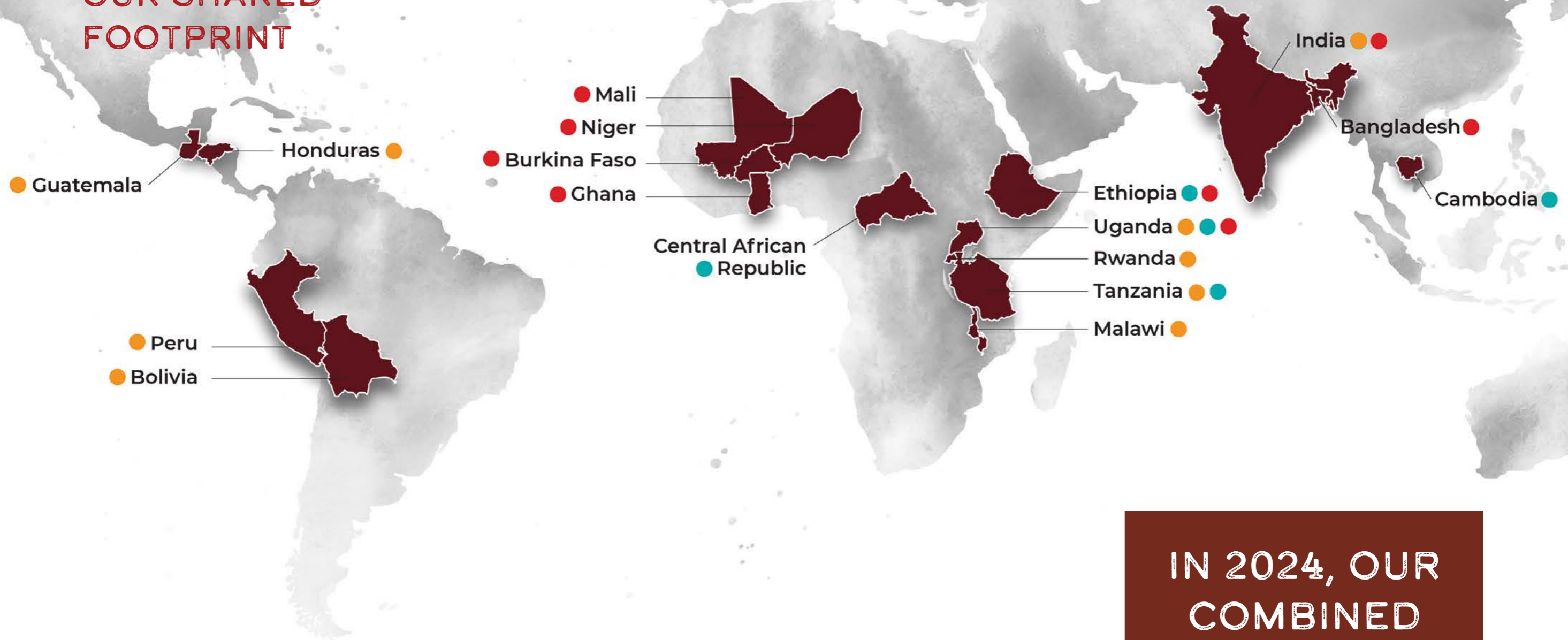
Shomy Hasan Chowdhury, award-winning WASH activist

'We realized that there are limits to what we can do, working within one system. If we want to achieve the goals we are really about — ending poverty, fighting against injustice — we've got to stop focusing on water or sanitation and look at the broader issues: poverty, ill health, gender inequality. And if we're going to do that, we have to look at the other systems involved.'

Patrick Moriarty, CEO, IRC



OUR SHARED FOOTPRINT



IN 2024, OUR COMBINED GLOBAL FOOTPRINT GREW TO 17 COUNTRIES.

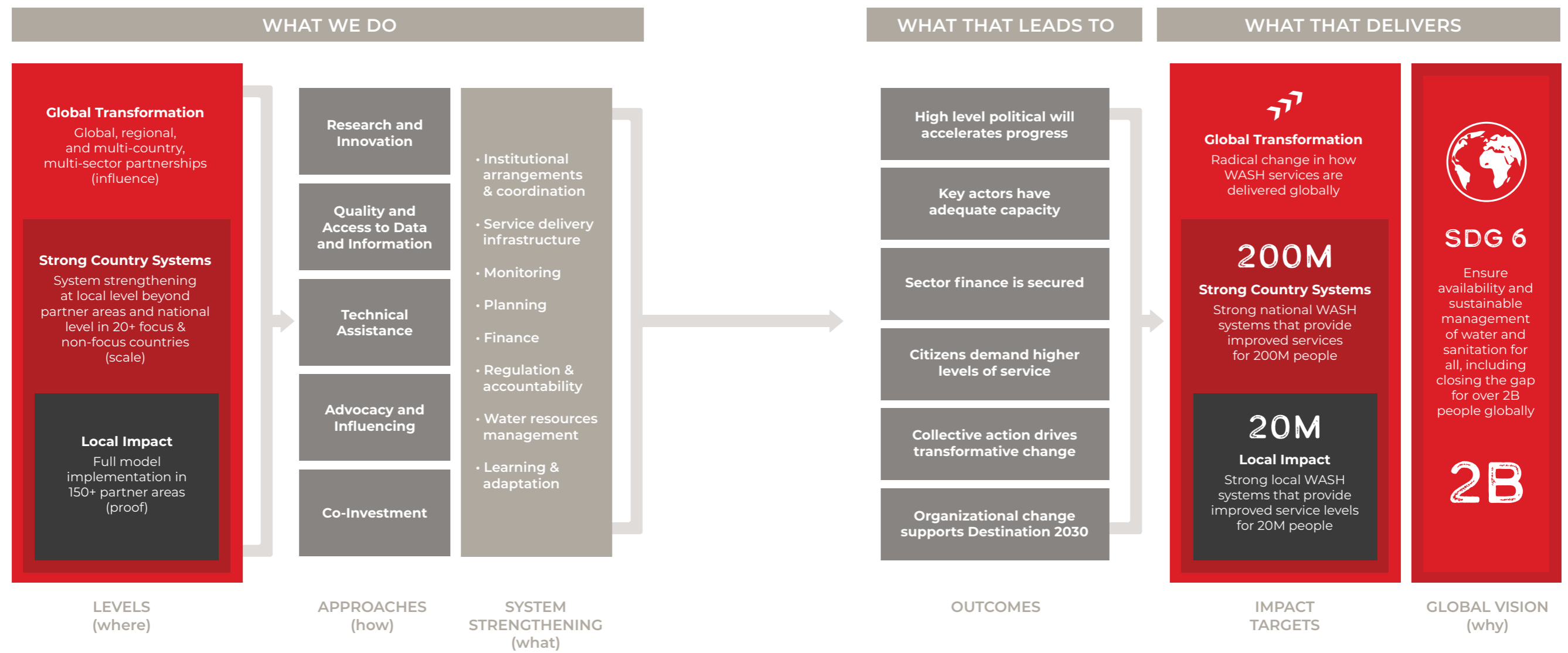


Asutifi North in Ghana

WE'RE TURNING THEORY INTO ACTION

Our Theory of Change outlines an ambitious plan that counts on local impact and strong country systems to influence lasting global change as we accelerate toward SDG 6.

THEORY OF CHANGE



A GAME-CHANGING APPROACH TO INFLUENCING POLITICAL AGENDAS: HEADS OF STATE INITIATIVES

A head of state's backing for systems change is a game-changer in achieving SDG 6 in a country. Yet many presidents, monarchs or heads of government simply haven't seen water, sanitation and hygiene as their priority. That's all changing, thanks to an initiative led by Sanitation and Water for All, and spearheaded in several countries by One For All partners.

Malawi is one of the poorest countries in the world, and one third of its citizens lack access to clean water. Cyclone Freddy in 2023 destroyed vital infrastructure, and waterborne diseases like cholera pose an ever-present threat. Climate change is causing the country to become even more economically fragile.

It's no surprise then, that Kate Harawa, director of influence and scale at Water For People, has learned to balance hope with pragmatism.



At the 2023 UN Water Conference, African Heads of State announce Presidential Compacts on water and sanitation (©Tanya Bindra / SWA)

“Reaching a head of state isn't easy, but it's crucial,” Kate says. “Water For People and other partners have been working out ways we could engage our government leadership. We started with the Minister for Water and Sanitation, but our goal was to influence the head of state — in our case, the president.”

Global level influencing

This challenge was recognized by people working at a global level too. In 2022, a coalition of partners including Sanitation and Water for All, the government of the Netherlands, IRC, and UNICEF joined forces to tackle the issue head-on. John Butterworth, director of IRC's Global Programme, remembers:

“We knew it was critical to get heads of state on board. Their leadership means water, sanitation and hygiene is given a higher priority in finance, economic development, climate, education and health agendas. And from there it triggers more resources and action.”

The idea of the Heads of State Initiatives emerged. HOSI's practical ask: inviting leaders to commit to a 'presidential compact for water, sanitation and hygiene'.



©Andrew Kazmierski for Adobe Stock

Discussions began with heads of state in Ethiopia, Ghana, Liberia, Uganda and Zimbabwe who'd already made strong commitments through election manifestos.

Six months later, in March 2023, each of those leaders committed to developing presidential compacts at a high-level meeting during the UN Water Conference in New York. Patrick Moriarty, CEO of IRC, said at the time: "We know that a truly transformative agenda for strengthening national systems can only follow visionary national leadership — from the highest political level. What we've seen today in this room is an inspiring example of this."

Moving the needle on the compact in Malawi

Meanwhile, Kate and other partners had been talking with the minister of Water and Sanitation about the HOSI and a presidential compact for Malawi. "We knew that when leaders hear what their peers are doing, it makes more sense to them," Kate says.

The minister had attended the high-level meeting during the UN Water Conference but, at the time, hadn't committed.

An opportune platform came in the form of the All Systems Connect 2023 Symposium, convened by the One For All alliance and partners.



Hon. Minister Abida Sidik Mia at the All Systems Connect 2023 international symposium (©Robert Tjalondo)

ONE FOR ALL PERFORMANCE INDICATORS: GLOBAL

WHAT WE DO

Serve as advisors and steering committee members in influential global or regional collaborations and networks.

2023: **7**
 (African Water and Sanitation Association, African Union Commission Water Partners Coordination Platform Agenda for Change, Global Water Partnership, JMP GLAAS Strategic Advisory Group, Millennium Water Alliance, Sanitation and Water for All)

2030 aim: To be strategic in our participation in the global and regional networks that have the legitimacy and scale to deliver SDG6 globally.

WHAT THAT DELIVERS

People reached with One For All systems strengthening activities that scale beyond our partner areas.

2023:
46,000,000
2030 target: 100,000,000

Countries have increased human resource capacity to implement their WASH sector plans.
2023: 82% of reporting countries (GLAAS 2022 data report)

People around the world are gaining access to safely managed services.
 2023: Since 2015, **coverage of safely managed drinking water has increased from 69% to 73%, including a rise from 56% to 62% in rural areas** (JMP, 2022)

2023: Since 2015, coverage of **safely managed sanitation has increased from 49% to 57%, rising from 36% to 46% in rural areas and from 60% to 65% in urban areas** (JMP, 2022)

WHAT THAT LEADS TO

A number of One For All focus countries where the president/prime minister has signed a 'Presidential compact' or similar document to accelerate progress in WASH.

2023: **0***
2030 target: 20

Number of countries with a costed WASH finance strategy in place.

2023: **4**
2030 target: 16

* This indicator is a multi-year, high-level commitment. While there were 0 signed in 2023, there are 20 in process with 10 expected to be signed in 2024.

It would feature a “Make Change Sprint” — bringing together a group of delegates, including ministers, to develop a plan for accelerating the uptake of presidential compacts across the globe.

Kate arranged for Malawi’s Minister of Water and Sanitation to attend, as well as the principal secretary of the Ministry for Water, Sanitation and Hygiene, and the director of planning.

“I was hopeful we’d secure a commitment but by no means certain,” Kate says. “But while we were there, the minister realized how a compact had helped other ministers raise the profile of their work and secure more financial resources. She came away determined to explore what this would mean for Malawi.”

After attending a breakfast meeting at the Symposium, hosted by the Dutch government, the Minister officially committed to developing a presidential compact.

“It was a light bulb moment,” Kate says. “Zimbabwe and Ghana shared case studies about the work around their presidential compacts. And our minister realized that having a plan and commitment for systems strengthening would attract greater support from funders and other partners. And that makes SDG 6 possible.”

Back in Malawi, the Minister quickly secured a commitment from

‘I am more confident than ever before that we’ll achieve SDG 6.’

Kate Harawa, director of influence and scale at Water For People

the president, and a team began developing the compact. Now called The Malawi One Wash program, it will be presented to the president and signed during the 2024-25 financial year.

“What’s important is leadership and collective action,” Kate continues. “We’ve made the compact public as a government mission and we’re bringing everyone on board. I’m more confident than ever before that we’ll achieve SDG 6.”

Inspiring worldwide uptake of presidential compacts

“A compact is far more than a one-off press release,” says John Butterworth. “It’s backed by a commitment to implementation and change. And One For All, as well as other partners, will coordinate to help those countries deliver and report on their progress.”

To date, 25 countries have begun work to develop compacts. Five have committed to sign compacts by the end of 2025.

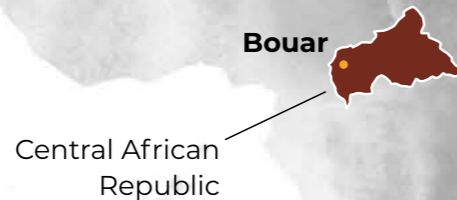


LONG-TERM PLANNING IN A SHORT-TERM CONTEXT: WATER ACCESS AMID INSTABILITY IN BOUAR

Bouar, a city in the Central African Republic, is located near the border with Cameroon and along a major highway leading directly to the nation's capital. Over 100,000 people call this city, and surrounding region, home.

One of the most fragile countries in the world, with a history of colonialism, extraction and violence, Central African Republic is only recently transitioning from a period of extended instability. Abundant in natural resources, the country still ranks among the poorest in the world.

A new increase in fighting and instability began in December 2020 — right before COVID-19 shocked health systems and global supply chains. The strategic location of Bouar placed it in the crosshairs of rebel groups and armed forces. Blockades, displacement and violence led to a humanitarian situation for the local people as thousands were forced to live in makeshift camps. And a precarious situation like this becomes even more deadly with limited water, sanitation and hygiene services.



ONE FOR ALL PERFORMANCE INDICATORS: NATIONAL*

WHAT WE DO

Number of One For All focus countries where an alliance member participates in multi-sector collaborations that influence policies or finance.

2023: **16 countries**

2030 target: 20 countries

WHAT THAT LEADS TO

Number of One For All focus countries where WASH Master Planning has been scaled to cover at least 25% of the country.

2023: **6 countries**

2030 target: 20 countries

WHAT THAT DELIVERS

An increase in the number of people with at least basic water, sanitation, or hygiene services in One For All focus countries.

2023: **88,000,000 people**

2030 target: 200,000,000 people



The Vergnet Hydro Tower is a solar-powered water supply kit that has accelerated water access reach across western regions in the Central African Republic

Within this fragile context, One For All Alliance member Water for Good supports water access in Bouar and across the Central African Republic. For example, just 23 hand pumps provide water to the city, and Water for Good maintains this access by leading preventive maintenance and ensuring open supply chains for parts.

Members of the One For All alliance share a vision for a world where everyone has access to resilient water, sanitation and hygiene services. Woven into that is a firm commitment to using a systems-strengthening approach that recognizes the actors, barriers, policies and resources that all form the context for achieving these lasting services.

And yet when cities, countries and regions face crises, how is long-term planning for these systems possible? And when an increasing number of those crises are sparked by climate change in the regions least responsible for emissions, how can these systems be resilient and sustainable?

Water for Good partners with a cluster of other entities, spearheaded by UNICEF, dedicated to water, sanitation and hygiene access in Bouar. Over the course of six months in 2023, Water for Good led a series of municipal meetings with the mayor, key stakeholders and UNICEF. By sharing a vision and partnering together, local leaders could articulate how these external organizations might support a path to strong water access for the city.

Water for Good partners with a cluster of other entities, spearheaded by UNICEF, dedicated to water, sanitation and hygiene access in Bouar.

The next step was to assess water, sanitation and hygiene services using data gathered from households. Water for Good brought the results back —the first time local leaders could plan based on a comprehensive view of the city. Now, neighborhood needs and city priorities begin to illuminate a roadmap for the municipality to develop a system for reliable water services.

Water for Good is fostering an environment that promotes collaboration between organizations and local leaders, data-informed decision-making and a shift in planning and ownership to the local government. The city and people of Bouar are taking steps toward a future with a system for sustainable, resilient water services.



Bouar's communal plan includes the restoration of existing urban water supply networks and new community tap stands like this one

BUILDING LOCALLY TO SCALE REGIONALLY

Many organizations and donors working in water and sanitation focus on the output: water flowing from a new pump or a new toilet in a home. However, construction is just the beginning of the story. And when communities aren't equipped to keep that well or toilet working, those construction projects fail, and community members are, again, without services.

Almost a decade ago, One For All member Water For People developed the Everyone Forever model — ensuring that everyone has water that lasts forever. That change shifted the focus from construction to ensuring that local communities and governments are empowered to invest in long-term water and sanitation solutions.

This involves protecting water supplies, training mechanics and establishing supply chains. It means establishing and training local water committees and supporting local governments to improve their skills in planning and budgeting for



Teresa (fifth from the right) stands amongst the water committee members in Quiché, Guatemala

maintenance. This model now serves as the local impact pathway that guides One For All's shared strategy: Destination 2030.

Teresa Perez, mother to three girls, lives in the small Guatemalan village of Chuisiguan, Santa Cruz del Quiché —in a forested region of the department of Quiché, the heart of the K'iche Maya population. She used to walk an hour back and forth each day to get water from a small well, which was often contaminated. If she arrived after the sun rose, the well would be empty due to high demand. It was a trip she made many, many times over the years.

After the birth of her third daughter, she knew something needed to change. She didn't want her girls to ever feel as vulnerable as she did when walking for water. She began to organize. But the 200+ families in the town had lived decades without water in their homes, so no one knew exactly what could be different. Additionally, past failures from outside groups managing water projects had left them skeptical.

But Teresa's group's outreach efforts led them to begin a project with Water For People and the local government. Water For People provided technical assistance and

contributed funding, and the local government committed to co-financing the project. Construction of a catchment tank and a distribution pipeline for the families in the community began shortly after, and the community participated in building these systems.

After receiving training from Water For People, Teresa's community formalized a water committee. With specific responsibilities divided between elected roles, the committee must maintain their community's new water system, which includes collecting and administering water service charges as well as repairs. Already they have made several repairs, including the replacement of an electric pump, with funds that community members contributed.

"Now we're meeting with more neighbors who also want water in their communities," Teresa explains, "so we'll soon expand the system." The local municipality also provides technical support to the

water committee. For example, they train the new plumbers who carry out maintenance and repairs. In addition, the municipality's water and sanitation technician trains committee members on topics such as water chlorination, water rate collection, finances, behavior change and leadership.

This is what local impact looks like: Building at the local level, so what's local can expand and grow and build again on its own. This local impact model brings stakeholders together so that everyone contributes, promoting co-ownership and long-term sustainability. As a result of impact pathways like this one, One For All will effect change for 20 million people at the local level by 2030.

Teresa is now vice president of her local water committee, well-trained by the former leaders and the municipality's technical team. She's committed to preparing future leaders as well as ensuring that women always have a seat at the table. As both a female and a member of an indigenous community, this is the equity — and leadership — we want to support.

This local impact model brings stakeholders together so that everyone contributes, promoting co-ownership and long-term sustainability.

ONE FOR ALL PERFORMANCE INDICATORS: LOCAL

WHAT WE DO

The number of One For All partners areas (districts or cities/towns) where alliance partners are committed to achieving universal and sustainable services.

2023: **73** partner areas 2030 target: **150** partner areas

WHAT THAT LEADS TO

Partner areas that conduct a local WASH system strength assessment with local stakeholders to serve as a foundation for planning sustainable change.

2023: **50** assessments 2030 target: **150** assessments

WHAT THAT DELIVERS

The number of people in partner areas accessing upgraded services that are either located at home and/or provide guaranteed protection from contamination and/or available when needed*.

2023: **5,600,000**

2030 target: **20,000,000**

* One For All uses a "basic +" indicator for water and sanitation services that reflects progress toward the highest level of services-- "safely managed" as defined by the UNICEF/WHO Joint Monitoring Programme. "Basic +" is defined as a service that meets the criteria for JMP "basic" services, plus any one of the three criteria for safely managed.

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Photos All images by One For All members, unless otherwise stated

Design Punt Grafisch Ontwerp

Print Impressed



Giselle (left) and Folomina (right) in Rulindo, Rwanda

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ONE
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The logo consists of the words "ONE", "FOR", and "ALL" stacked vertically in a white, distressed, sans-serif font. The letter "O" in "ONE" is a solid circle. The letter "F" in "FOR" is a simple block letter. The letter "O" in "FOR" is a white circle containing a black and white map of the Earth, showing the continents. The letter "R" in "FOR" is a simple block letter. The letter "A" in "ALL" is a simple block letter. The letter "L" in "ALL" is a simple block letter.